



KOSI 101.1 Denver promotes Jackie Selby and adds Melissa Moore to on-air lineup

For Immediate Release

DENVER, CO – August 8, 2018 – Bonneville International Corporation’s KOSI 101.1, Denver’s Most listened to radio station, is pleased to announce that it has promoted current afternoon personality Jackie Selby to midday’s effective immediately. “I couldn’t be happier to have a complete professional like Jackie take over this very important daypart on KOSI 101.1. Her style and personality is perfect to entertain Denver during the workday,” said KOSI 101.1 Program Director, Jim Lawson. “I’m honored and delighted to be moving back to the midday slot on KOSI,” said Jackie. Jackie has also worked at the markets KALC-FM and KXPB-FM in the 1990’s, as well as in Phoenix and San Francisco.

In addition, the station announced that sister KYGO-FM midday personality and market vet, Melissa Moore, would move over to the afternoon position on KOSI 101.1 on Tuesday September 4th. “Melissa’s personality and delivery is exactly what KOSI needs to remain number one in afternoons. As a single working mom and blogger, she will be able to connect with listeners better than ever before on KOSI,” said Lawson. Melissa has also held radio and TV positions in Denver, Minneapolis and Orlando and co-hosted mornings on KOSI in 1995 to 2000.

“I’m thrilled to be joining/returning to the legendary KOSI-FM for afternoon drive! I am excited to continue working with such an extraordinary radio company Bonneville- Denver -lead by the best in Darrell Brown, Bob Call and Jim Lawson. KOSI is a chance to grow as a radio talent and connect with the listeners and community in the best city in the world!” Said Moore.

Bonneville Denver VP/GM, Bob Call, remarked, “We knew getting one of Denver’s best known personalities back to KOSI two years ago would pay big dividends for our listeners and clients. Jackie has held down the number one spot in afternoons with women since she arrived. Moving to midday has Jackie anchoring our most important “at work” time period and is a return to the daypart she held down so successfully on KOSI nearly ten years ago.”

He added, “With the move from sister station KYGO to KOSI, Melissa Moore has a home coming of sorts as she was an important KOSI personality in mornings nearly 20 years ago. Melissa has such a personable, easygoing style that is rare. Our listeners and clients will feel right at home with Melissa each afternoon. To have the best possible talent to fill PM drive on KOSI right down the hall is a huge plus. Melissa is returning to the station her father, John Irwin so successfully lead for Westinghouse years ago.”

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About Bonneville International Corporation: Founded in 1964, Bonneville International, headquartered in Salt Lake City currently owns and operates the dominant TV station (KSL-TV) in Salt Lake City and market leading radio stations in Seattle, Phoenix, Denver and Salt Lake City. The Bonneville group of stations provide leadership that builds up, connects, informs and celebrates the communities in which they serve.