



Colorado Broadcasters Association

**Radio - NCSA Insertion Request
December 19, 2024**

Partner: Colorado Department of the Treasury
Markets: All Colorado
Flight Dates: January 1, 2025 – March 31, 2025

Dayparts, if possible:

Preferred 6a-6p, Monday through Sunday, minimum 1per day
Alternate ROS, Monday through Sunday, minimum 3 *per day*

Available for download at

<https://www.coloradobroadcasters.org/downloads/>

<u>TITLE</u>	<u>CODE</u>	<u>LENGTH</u>	<u>ROTATION</u>	<u>LANGUAGE</u>
Dept of Treasury	Secure Savings	:15	50%	English
Dept of Treasury	Great Colorado Payback	:15	50%	English
Dept of Treasury	Secure Savings	:30	50%	English
Dept of Treasury	Great Colorado Payback	:30	50%	English
Dept of Treasury	Secure Savings	:15	50%	Spanish
Dept of Treasury	Great Colorado Payback	:15	50%	Spanish
Dept of Treasury	Secure Savings	:30	50%	Spanish
Dept of Treasury	Great Colorado Payback	:30	50%	Spanish

Affidavits: Please send monthly affidavits with value or estimated value of airtime provided.

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