



Colorado Broadcasters Association

**Television - NCSA Insertion Request  
December 19, 2024**

**Partner: Colorado Department of the Treasury**  
**Markets: All Colorado**  
**Flight Dates: January 1, 2025 – March 31, 2025**

**Dayparts, if possible:**

**Preferred** 6a-6p, Monday through Sunday, minimum 1per day  
**Alternate ROS**, Monday through Sunday, minimum 3 *per day*

Available for download at

<https://www.coloradobroadcasters.org/downloads/>

<u>TITLE</u>	<u>CODE</u>	<u>LENGTH</u>	<u>ROTATION</u>	<u>LANGUAGE</u>
Dept of Treasury	Secure Savings	:15	50%	English
Dept of Treasury	Great Colorado Payback	:15	50%	English
Dept of Treasury	Secure Savings	:30	50%	English
Dept of Treasury	Great Colorado Payback	:30	50%	English
Dept of Treasury	Secure Savings	:15	50%	Spanish
Dept of Treasury	Great Colorado Payback	:15	50%	Spanish
Dept of Treasury	Secure Savings	:30	50%	Spanish
Dept of Treasury	Great Colorado Payback	:30	50%	Spanish

**Affidavits: Please send monthly affidavits with value or estimated value of airtime provided.**

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